

**Subject:** THE WORLD'S DIGITAL AND TECH PROPHETS GATHER TOGETHER AT GLOBAL WEBIT CONGRESS '14

***The most influential Digital and Tech event bridging Europe, Middle East, Africa and Asia***

Webit Global Congress is the most influential digital and tech event bridging Europe, Middle East, Africa and Asia attracting over 10'000 attendees from the record breaking 110 countries.

It will take place on 1-2 October in Istanbul, Turkey. The Global Webit Congress is one of the world's most premium events with over 57% of the attendees being C-level executives.

More than [200 of the world's global digital and tech leaders](#) create the amazing agenda of the Congress, consisting of two parallel zones: **the Digital zone** – Digital Marketing and Innovation Expo & Conference and **the Tech zone** – The Leaders of the Future Tech Summit and Expo.

Book your pass at early bird prices (few days left): <http://webitcongress.com/en/2014/price.html>

The Tech Summit of Webit Congress attracts CEOs, CTOs and CIOs of world's most innovative companies along with the biggest global and regional tech giants including Apple, PayPal, Google, Facebook, Yahoo!, Unilever, Stripe, Seamless, Ubuntu, Coursera, Nissan, Amazon, IBM, Yandex, Qualcomm, Cisco, Akamai and many many more.

The Digital Marketing and Innovation Conference, welcomes CMOs, CIOs, CTOs, media directors of the biggest global and regional advertisers incl MasterCard, Coca Cola, P&G, Unilever, Adidas, banks and financial institutions - HSBC, Unicredit, AkBank. Furthermore, retailers such as eBay, Souq, Publishers and broadcasters such as BBC, HBO, Aol; Many agencies which join the Webit Agency Lounge - Starcom MediaVest, VivaKi, OMD and advertising and marketing solution providers such as Criteo, Tune, Gfk, Boston Consulting Group, Crimtan, Fjord, Marin Software and hundreds more.

More than 300 accredited reporters from all over the world join Webit and cover the event. Amongst them are some of the global most influential digital, tech and business media, including Venture Beat, Forbes, The Economist, Wall Street Journal, TechCrunch, Tech.eu, Mashable, Wired, Guardian, CNN, etc.

Media Accreditation is open at – <http://bit.ly/mediaaccreditation>

Webit is the only event where you may attend special sessions on Asia, Middle East, Africa and CE Europe and meet all major regional champions at one place.

The social networking at the Congress does not have an equivalent, including special events and the worldwide famous Webit party, powered by **Fashion TV!**

You can find more information about Webit and to hear the impressions of the Global Leaders who attend Global Webit Congress 2013, if you watch the video here: <http://webitcongress.com/?video>

For more information and media accreditations:

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